

## NEWS RELEASE – August 1, 2013

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## March on Springfield for Marriage Equality Launches IndieGoGo Fundraising Campaign & New Website

ILLINOIS – Organizers of the March on Springfield for Marriage Equality have launched a new website and an Indiegogo campaign to raise funds for March promotion and logistics. The March on Springfield for Marriage Equality is scheduled for Tuesday, October 22, 2013, the first scheduled day of the fall veto session for the Illinois General Assembly.

### Website

At <http://www.MarchOnSpringfield.org>, people can read about low-cost travel options to Springfield, how to sign up for the MarchOnSpringfield e-newsletter, and why Marriage Equality is good for all of Illinois. Details about the March organizers, donors and supporters – plus regular updates via Facebook and Twitter – are also available on the new website.

### March Captains

"March Captains may be the most important category of supporters," said Kevin Boyer, March Co-Chair. "We need 100 people to organize 20 or more people to come to the March in Springfield from all over Illinois." Information about becoming a March Captain is under "Supporters" on the website.

### Donations

To fund promotional activity and logistics for the March and rally, an Indiegogo Campaign has been launched. A contribution made via <http://igg.me/at/MarchSpringfield/x/3707333> will also help provide transportation to Springfield for LGBT youth and others who might not otherwise be able to afford the trip. "A \$25 contribution sends a queer youth to Springfield for the March," said Tracy Baim, March Co-Chair, "and \$1,500 subsidizes an entire bus of more than 50 people. Any amount of contribution is welcome, and fully tax deductible as a charitable contribution." Fiscal agent for the March on Springfield is the Equality Illinois Education Project, a 501c3 nonprofit.

### About the March

The March on Springfield for Marriage Equality will take place on Oct. 22, 2013, the scheduled first day of the fall veto session of the Illinois state legislature. The "March on Springfield" is part of a broad grassroots strategy to secure final passage of Senate Bill 10, the "Religious Freedom and Marriage Fairness Act," already approved by the Illinois Senate. Once adopted, Illinois will become the 14th state plus the District of Columbia, to treat all of its citizens equally under state marriage laws. For more information, visit these links:

Website: <http://www.MarchOnSpringfield.org>  
Donations: <http://igg.me/at/MarchSpringfield/x/3707333>  
Facebook: <http://www.facebook.com/MarchOnSpringfieldForMarriageEquality>  
Twitter: <http://www.twitter.com/IllinoisMarches>  
Shop: <http://www.cafepress.com/marchonspringfield>